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HOTELS AND RESORTS

Capella Castlemartyr Appoints Olive Roberts Director of Sales & Marketing

COUNTY CORK, IRELAND (December 19, 2006) – Capella Hotels and Resorts announced today that Olive Roberts has been named director of sales and marketing of Capella Castlemartyr in County Cork, Ireland.

Among the first in the Capella Hotels and Resorts collection to debut, Capella Castlemartyr will welcome guests in June 2007. The historic manor house will feature a world-class spa, exceptional dining facilities and an 18-hole, Ron Kirby-designed, links-style golf course.

“We are extremely pleased to welcome Olive Roberts to Castlemartyr,” said Peter Bowling, General Manager, Capella Castlemartyr. “Olive’s track record of success and her experience in the luxury travel and hospitality industry make her an ideal asset for the resort.”

Roberts has enjoyed an impressive career in the hospitality industry to date. Most recently, she served as the sales and marketing manager at Hayfield Manor in Cork, Ireland where she was responsible for marketing and promotional efforts and served as a liaison with public relations and sales representation companies. During her tenure, Roberts was instrumental in maximizing revenues for the hotel, and her

contributions helped bring Hayfield Manor extensive Irish accolades including the AA Irish Hotel of the Year 2003/2004, IGTOA Irish Golf Hotel of the Year 2005 and Georgina Campbell's Ireland Hotel of the Year 2006.

Prior to her work at Hayfield Manor, Roberts worked and resided in London, serving as Director of Sales, UK and Director of Travel Management at Park Plaza Hotels, Director of Travel Management at the Forte Hotel Group in London, and Sales Executive at Green Park Hotel and The Rubens Hotel.

Roberts, who has received extensive sales, negotiation and consultative selling skills training, earned a Bachelor's Degree in Hotel and Catering Management from NUI Galway Ireland. She resides in County Cork, Ireland.

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