



PRESS RELEASE

The Travellers' Choice Award for Luxury goes to the Breidenbacher Hof

The highest quality and service excellence was recognized.

Düsseldorf, January 26th, 2017. The travellers voted. The prestigious Travellers' Choice Award 2017 for the best luxury hotel in Germany goes to Düsseldorf's best address, the Breidenbacher Hof, a Capella Hotel.

According to a survey conducted by TripAdvisor, 91% of travellers stated that the top priority in service quality is being "personal, friendly and direct". The Breidenbacher Hof not only fulfills these expectations – its authentic, caring, individual service at the grand hotel, located directly on the famous shopping boulevard, the Königsallee captures the spirit of the moment while setting the benchmark for German luxury hotels.

"Such outstanding achievements can only be reached through great leadership, a sustainable philosophy and world class service in an environment of belonging and purpose", emphasizes Horst Schulze, Chairman and CEO of the Capella Hotel Group.

The Breidenbacher Hof was not only distinguished through its top ranking in 2017 as "the Best Luxury Hotel in Germany", but was further awarded the title as "the Hotel with the Best Service".

Aside from top rankings in service excellence, the hotel received particular recognition in the areas of cleanliness, style and culinary.

"These awards reflect the opinions of our guests while reinforcing our service philosophy, our passion and the commitment of our entire team.



This is not only encouraging to our staff, but also makes us proud and motivates us to continue in creating unique and unforgettable experiences for our guests. This recognition and these awards are most encouraging and will continue to drive us to deliver these high levels of service throughout 2017 and in the future", states Cyrus Heydarian, General Manager of the Breidenbacher Hof and Vice President Operations of the Capella Hotel Group.

Here is the complete listing of Travellers' Choice Award Hotel recipients 2017: <https://www.tripadvisor.com/TravelersChoice-Hotels>.

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