



P R E S S R E L E A S E

Welcome to Breidenbacher Hof, a Capella Hotel

An icon for Germany makes its stylish return

Düsseldorf – Right on the famous shopping boulevard Königsallee in historic downtown Düsseldorf, Breidenbacher Hof combines modern features and amenities with the rich tradition and heritage of the past. The traditional hotel, right on the main shopping avenue in Düsseldorf, the Königsallee, looks back on a colourful history with several changes of ownership and major refurbishments. But none of these happenings could harm the Grand Hotel – the myth Breidenbacher Hof survived all of it and the hotel celebrated its bicentary in May 2012. The hotel belongs to the exclusive brand of Capella Hotels and Resorts and offers its guests premiere amenities, setting it apart from other luxury hotels in Germany.

In the past year The Breidenbacher Hof and the Capella Group received numerous national hotel awards in Germany: Horst Schulze, Chairman of the Capella Hotel Group, received a “Special Award” for his lifetime achievement in early 2015 by renowned German hotel and hospitality trade magazine Allgemeine Hotel-und Gastronomiezeitung (AHGZ). Furthermore was the Breidenbacher Hof been awarded „Hotel of the Year 2015” and General Manager Cyrus Heydarian as “Hotel-Manager of the Year 2015” by publishing house Busche.

Luxury facilities

The 85 generous and luxurious guest rooms, as well as the 21 exquisite hotel suites at the Breidenbacher Hof offer their guests every imaginable comfort and embody exclusive cosmopolitan lifestyle in the heart of Düsseldorf. From 2014, a newly-created space on the top floor of the hotel, the Royal Floor, hosts 11 units that consist of five suites and six rooms that can easily be connected to bigger units. For 28.000 Euro per night guests can rent out the entire floor and enjoy a maximum level of discretion and privacy by using the separate side entrance off Heinrich-Heine-Allee. The ultimate highlight of the Royal Floor is the Royal Suite, a Three-Bedroom Suite with almost 400m² of living space that can be booked for 14,000 euros a night. One of the brand-new executive suites



adds another wow factor to this solitary concept as it provides the most stunning view on Dusseldorf's Old Town.

All 106 guest rooms and suites in the hotel provide a broad range of amenities and modern luxury: three telephones, one of which cordless, flat screen TV's, complimentary wireless internet, iPod port, DVD player upon request, a central electronics control accessible from the bed, remote controlled lighting, curtains, and air conditioning, as well as a bar stocked with soft drinks free of charge. Rainmist showers and selected skin care products ensure a pleasurable stay.

Personal Assistants and luxury services

The Breidenbacher Hof distinguishes itself by an extraordinary friendly and very service oriented staff. The Capella Living Room with its "Personal Assistants" is a unique service concept of the Capella Hotels and Resorts. "Personal Assistants" care for their guests needs and fulfill almost every personal request. Whether it is about tickets for the sold-out Madonna concert, a private jet to Abu Dhabi within the hour or a Dom Perignon Vintage: Whatever a guest's heart desires, the "Personal Assistants" make (almost) anything possible. These professionals know all the right addresses, their guests' preferences, and are pleasant and discreet. They will accompany their regular patrons on shopping trips to the famous boulevard Königsallee, keep business travellers company or play board games with the hotel's youngest guests.

The central location of the Breidenbacher Hof right on the famous boulevard Königsallee makes the hotel an ideal starting point for shopping and sightseeing. Top tier luxury shopping facilities such as Tiffany's, Michael Kors or Hugo Boss are right at your doorstep. The hotel also offers "Late Night Shopping" to its guests: the "Personal Assistants" will arrange that luxury boutiques such as MCM, Louis Vuitton, Montblanc or Prada stay open past their regular hours, exclusively for guests of the Breidenbacher Hof. Traditional shirt manufacturer van Laack even offers a unique service: Hotel guests can order tailor-made shirts while staying at the Breidenbacher Hof and have them sent back home. Tod's offers a VIP discount on all regular purchases of shoes, small leathersgoods, sunglasses and "signature" bags.

The Spa and pool area offers an indoor swimming pool, a sauna and steambath area and a state-of-the art fitness center. A personal trainer will create a tailored fitness programme for individual needs.



Dining outlets

Individuality and personal service are major attributes of the Brasserie "1806" as well. The Brasserie "1806" seats over 65 guests, who can enjoy a magnificent view of Düsseldorf's historic downtown through the tall windows. Executive Chef Philipp Ferber uses fresh, regional ingredients to create local as well as international cuisine. The elegant, yet relaxed atmosphere provides the perfect location for every occasion. If guests want a more intimate setting, they can reserve the "Private Dining Room" with plenty of space for up to 14 people.

The Capella Bar is another highlight at the Breidenbacher Hof. The extensive beverage selection attracts not only locals. In the Smoker's Lounge, guests will find the largest walk-in humidor in a European hotel. Cigar enthusiasts will enjoy the selection of over 124 cigars.

In the Lobby Lounge guests are greeted by a pianist playing on a Bechstein grand piano, which was crafted exclusively for the Breidenbacher Hof. Starting at 3 PM every day, the traditional Afternoon Tea is celebrated with scones, sandwiches, and homemade gateaux.

The Breidenbacher Hof, a Capella hotel, offers a variety of possibilities for small and exclusive events. Whether it is a board meeting, a presentation, a special incentive event, or a festive family celebration – the four function rooms accommodate any occasion. Up to 55 guests can celebrate, meet, or present in these rooms while enjoying the luxurious atmosphere in the legendary hotel.

Private clinics

Two private clinics complement the services of the hotel for visitors who come to Düsseldorf for medical treatments. Whether patients of the clinic are in Düsseldorf to receive a check-up, have surgery or undergo therapy that may last for weeks, they will find everything they are looking for at the Breidenbacher Hof. The luxury hotel offers two in-house clinics. The private hospital "Pearl of Aesthetic" is a premier private clinic and offers aesthetic and plastic surgery by a comprehensive network of surgical specialists. The entire range of plastic and aesthetic surgery is available at the clinic, which has specialized in capillary transplants and laser treatments of any kind. In addition to aesthetic surgery, the clinic also offers thyroid, vein surgery and



aesthetic dental treatments as. The well-established private practice "Preventicum" is a centre for cardiovascular medical science and preventive medicine and has been serving patients for seven years, led by Dr. Dietrich Baumgart, one of the leading experts in preventative medicine and an internationally acclaimed cardiologist. The private practice offers cardio-check ups, as well as all cardiovascular and internal examinations. The centre for performance diagnostics can also test a patient's endurance,

his energy metabolism during physical stress and the performance of the cardio-pulmonary system. A unique advantage for guests of the Breidenbacher Hof is the direct walkway connecting the hotel to the clinics. Patients can enjoy the exclusive Capella service in a luxury suite and have a private passage to the treatment facilities – privacy and security are two of the hotels most important priorities.

The Breidenbacher Hof story

For more than two hundred years, the crown jewel of Düsseldorf was its beloved Breidenbacher Hof, which epitomized the ultimate in European luxury and hospitality, hosting the international "Who's Who" society, including royal guests such as Russian Czar Alexander II and Prince August of Prussia. Breidenbacher Hof helped to define modern Germany at the turn of the twentieth century, a paragon of elegance, refinement and Teutonic elegance, offering accommodations along the Königsallee. Throughout the continent and the Western world, Breidenbacher Hof sets the standard for opulence while it helped setting the stage for Germany's rise to economic power and influence all over the globe.

The Breidenbacher Hof owes its origin to entrepreneur Wilhelm Breidenbach. Based on the plans of the renowned urban architect Adolph von Vagades, it was his vision in 1806 to build a grand hotel in the booming cultural and business metropolis of Düsseldorf. Following its opening in 1812, and not least thanks to its central location on the Königsallee, the hotel had become one of the most prestigious places to stay for Europe's famous and nobility by the middle of the 19th century. During its history, the Breidenbacher Hof with its original highly

classical façade was renovated several times, expanded and modernised, becoming a 'Palace Hotel' by the turn of the century. During a major bombing raid in 1943, the hotel was totally destroyed. Re-built under the direction of the then owner Dr. Georg Linsenmeyer, when it re-opened in 1950, the hotel stood out in its new sobriety, complemented with functional and luxurious furnishings



in the American style. Within a very short time, it again became the preferred home for kings, captains of industry, and not only established itself as the meeting place for the rich and famous, but also played host to many exhibitions

of famous art collections. The Breidenbacher Hof closed down for extensive reconstruction in 1999, was eventually torn down and then totally re-built by its new owners, the Pearl of Kuwait Group. In May 2008, it celebrated its proud comeback as the Breidenbacher Hof, a Capella Hotel.

The architecture of the new Breidenbacher Hof is a conscious reminiscence of the classical styles of European grand hotels. Elements of art deco and the empire style inspire the interior design, exuding a feeling of timeless elegance. Sculpted marble meets rich hardwoods in spaces evocative of a prestigious past, while entirely suiting the needs of today's modern traveller.

From shopping and dining to state-of-the-art technology, everything about Breidenbacher Hof, a Capella Hotel, is in place for a contemporary stay in the connected world. And with a focus on its vaunted history and peerless architecture, Breidenbacher Hof offers a true escape from the ordinary.

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