

PRESS RELEASE

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CAPELLA HOTELS & RESORTS LAUNCHES CAPELLA CURATES

*Introducing exclusive experiences designed to unlock the cultural secrets of locales, inviting guests to explore
beyond the beaten track in Capella locations around the globe*



Belong to Me, Belong to You – a Capella Curates experience by Capella Sanya

(Singapore, May 2019) Committed to maintaining excellence in the craft of hospitality, Capella Hotels & Resorts have launched **Capella Curates**. Carefully cultivated by the expert team in each locale, Capella Curates offer exclusive adventures, which incorporate interesting characters, whimsical traditions, and the opportunity to hone unexplored skills. The range of on and off-site experiences were thoughtfully designed by the **Capella Culturist** at each property to offer a glimpse into the soul of each destination. The Capella Culturist is on hand to share their expertise and manage the guest's experiences throughout their stay.

With vistas across the azure South China Sea, Capella Sanya was inspired by the surrounding elements of nature and Hainan’s famous, and rather mysterious, silk road trade history. The Li people are one of the most predominant ethnic minorities that inhabit Hainan’s culturally rich coast, with their history on the island dating back centuries. The Li people have an abundance of fascinating rituals and traditions, and in **Bolong to Me, Bolong to You**,¹ Capella Sanya’s beloved ‘Capella Culturist’, Troy, will take guests on a behind-the-scenes tour of their villages, presenting the opportunity to mingle with the Li people and learn more about their rich crafts and cultural heritage. A highlight of the experience is meeting the tribe’s 79-year-



old Grandma, who can share more about the infamous facial tattoo techniques practiced by the tribe (pictured above).

Fengshui literally translates to ‘wind and water’ and forms the foundations of Chinese metaphysics – the invisible forces that connect the universe – which asserts that certain locations are more auspicious than others for human-built structures. A number of buildings and structures throughout Singapore are shaped and located in a way that harnesses the best outcome based on Fengshui principles, which inspired the Capella Singapore team to create **Qi & The City**, an exclusive Singapore Sidecar tour, as part of their Capella Curates programme. Guests will whizz around the city in vintage sidecars, learning about the unique design and fascinating Fengshui principles present throughout the urban architecture; the route will take in the Marina Bay Area, Singapore Flyer, Art Science Museum, and Buddha Tooth Relic

Qi & The City at Capella Singapore

Temple, amongst other highlights.

¹ “Bolong” means “Hello” in the Li language

A luxury tented camp designed by Bill Bensley, Capella Ubud is nestled amidst the unspoiled beauty of Bali's lush rainforest. With a view to maximise the benefits of the tropical hideaway, **Confined to Quarters** is a life-changing Capella Curates experience, whereby couples can escape the humdrum of daily life with 24-hours spent in total solitude within



Confined to Quarters at Capella Ubud

their uniquely styled tent. The day begins with a traditional Balinese blessing ritual and yoga session, enabling guests to reconnect with one another and refocus. A 2-hour Senja Massage follows, encouraging total relaxation and soothing muscles. Later, one of the Capella Ubud culinary masters will set up a rustic campfire in the grounds surrounding the tent, where he will create a feast of traditional dishes to be enjoyed al fresco, washed down with tailor-made cocktails. After a restful night's sleep, made possible by the day spent in solitude, guests can take part in a sunrise purification ritual at the property's Wos River Temple – a profoundly spiritual process designed to leave a lasting feeling of calm and positivity.

Whilst Düsseldorf is awash with fashion boutiques, bustling bars, and a slew of renowned



Himmel & Äähd at Capella Breidenbacher Hof, Düsseldorf

restaurants, the surrounding countryside is agriculturally rich, with picturesque hills and farmland aplenty. Capella Breidenbacher Hof, Düsseldorf is committed to supporting some of the country's smaller farmers, and their **Himmel & Äähd** offers the opportunity to join Chef Philipp on a culinary tour to local farmer, Christian Benninghoven, and his

famous farm, "Gut Diepensiepen." Over the years, Chef Philipp and Christian Benninghoven have worked together to grow Capella's very own potatoes and apples, which are used to

create the traditional Himmel & Äähd (Heaven & Earth) dish. After getting their hands dirty on the farm, guests can join Chef Philipp in the kitchen for a cooking class, where they will learn how to prepare this local specialty, which they will later enjoy with Capella's very own German wines.

Shanghai-based professional photographer, Mr Wang, was given his first camera by his father when he was just 8 years old, and quickly became obsessed with photography 'due to its uncertainty' and the adventure that comes alongside it. He is on a one man mission to capture the truth of the world, and is constantly seeking this out across the city, making him an expert in



Print, Shoot, Retouch at Capella Shanghai

the most photo-worthy spots. In Capella Shanghai's **Print, Shoot, Retouch** Capella Curates experience, guests will be shown to the city's best-kept, most Instagrammable experiences and taught the essentials in order to be able to capture professional-standard images. Highlights include traditional shikumen terraced houses, quirky art deco buildings, and the best spots to capture the city's infamous skyline.



Little Monks at Capella Bangkok

The latest addition to the Capella Hotels & Resorts portfolio, Capella Bangkok is set to cause a stir when it opens later this year on the booming eastern bank of the Chao Phraya River. Maintaining a deep connection with the neighbourhood, Capella Bangkok's Capella Curates experiences include **Little Monks**,

designed to evoke mindfulness and clarity from an early age. The team is dedicated to encouraging guests to interact with notable characters across the city through their Capella Curates programme.



Capella Hotels & Resorts are masters in the craft of the stay, offering experiences curated for the curious mind, blending nature, history, and the finest attention to detail. The Capella Hotels & Resorts portfolio consists of properties in Singapore, Ubud, Shanghai, Sanya, Dusseldorf and Bangkok in a few months, as well as hotels in the Maldives and Sydney set to open in the near future.

For more information about Capella Hotels & Resorts, please visit <https://www.capellahotels.com>.

ABOUT CAPELLA HOTELS & RESORTS

The Capella Hotels & Resorts portfolio consists of properties in Singapore, Ubud, Shanghai, Sanya, Dusseldorf and Bangkok in a few months, as well as hotels in the Maldives and Sydney set to open in the near future.

The exceptional hospitality group focuses on crafting authentic, cultural experiences for its guests, combining a legacy of crafted luxury design with the highest level of personalised service.

Website: www.capellahotels.com