

PRESS RELEASE

IMMEDIATE USE

CAPELLA HOTELS AND RESORTS ANNOUNCES THE OPENING OF CAPELLA HANOI

The glamorous Bensley-designed hotel will open in Q4 2020 and relives the exuberant lifestyle that shaped the opera scene of the 1920's.



(Singapore, 19 November 2020) Opening in December 2020, Capella Hanoi is a 47-bedroom boutique hotel designed by Bill Bensley, the illustrious architect behind Capella Ubud, Bali, the No. 1 Hotel in the World in 2020.¹ A celebration of Opera, Capella Hanoi was conceptualised to be a *Petite Auberge* during the halcyon days of opera. Just mere steps away from the iconic Hanoi Opera House, this coveted palace of revelry is, what could have been, the rendezvous spot for

¹ Capella Ubud, Bali was Voted No.1 Hotel in the World in Travel + Leisure. 2020 World's Best Awards



opera's greatest artists, singers, composers, stage and costume designers after the final curtain call.

Each suite within the spellbinding property is individually designed to reveal tales of the mischievous opera society – told through over a thousand pieces of operatic memorabilia and custom portraiture art by prolific artist Kate Spencer. Guests can expect to find a curation of set designs, opera costumes and vintage tableware decorating the hotel, including its signature restaurant, **Backstage**, as well as the sophisticated art-décor salon, **Diva's Lounge**.

Located in a tranquil neighbourhood in Hanoi's prestigious Hoàn Kiếm quarter, Capella Hanoi has been developed by one of Vietnam's most renowned real estate investors, Sun Hospitality Group. For Capella Hotels and Resorts, choosing Hanoi was a strategic decision as the destination's centuries-old architecture, fascinating history and distinct cuisine are very much aligned to the group's visionary curation of culture and experience.

Nicholas Clayton, CEO of Capella Hotel Group said, "We're looking forward to joining forces with Sun Hospitality Group to help establish their vision in Vietnam's capital by working together to introduce Capella Hanoi in the city's most prestigious locale. From Capella Hotels and Resorts' perspective, it's a fabulous opportunity for us to continue our growth, bringing Capella's unique offerings and cultural experiences as we establish a presence in Vietnam."

Capella Hanoi is a stone's throw away from some of the most impressive historic landmarks including "Temple of the Jade Mound" and the French Quarter, with the Hanoi Opera House in its centre. Celebrating the hotel's privileged location and its community are our Capella Culturist who will orchestrate a unique Capella Curates programme that offers a glimpse into the soul of Hanoi.

Mr. Dang Minh Truong (Dr. Chang), Chairman of Sun Group Board of Directors said, "This is Sun Group's first ultra-luxury hotel to open in the capital and we are excited to partner with Capella Hotel Group. Capella's dedication to service excellence and expertise in creating memorable cultural



experiences will cement Capella Hanoi's position as a preferred place to stay for the refined and affluent traveller who seeks unparalleled luxury. Together with Bill Bensley, we have created a unique design, with attention to the smallest of details, to ensure the hotel's architecture blends in perfectly with the elegant surroundings of Hoàn Kiếm quarter."

For more information about Capella Hotels and Resorts, please visit www.capellahotels.com

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ABOUT CAPELLA HOTELS AND RESORTS

The Capella Hotels and Resorts collection consists of properties in Singapore, Bangkok, Ubud, Shanghai, Sanya, and Düsseldorf. Joining the portfolio later this year is Capella Hanoi, designed by world-renowned architect Bill Bensley. Set to open in the coming years include properties in the Maldives, Sydney, and Chiang Mai.

Capella Hotels and Resorts was named 2nd Best Hotel Brand in the World in the Travel + Leisure World's Best Awards 2020. The exceptional hospitality brand focuses on crafting authentic, cultural experiences for its guests, combining a legacy of thoughtful design with the highest level of personalised service.

For more information visit www.capellahotels.com.



ABOUT SUN HOSPITALITY GROUP

Sun Hospitality Group is a member of Sun Group, a leading developer in Vietnam in the fields of tourism, entertainment, infrastructure investment and real estate. In the leisure travel field, Sun Group owns a portfolio of luxury hotels and resorts throughout Vietnam, many of which have won prestigious global awards and reputable titles. InterContinental Danang Sun Peninsula set an unprecedented record in the history of World Travel Awards, earning the title of 'World's Leading Luxury Hotel' for four consecutive years between 2014 and 2017. The luxury hotel also received 7 awards in the 2020 World Travel Awards, including 'Asia's Leading Green Resort', 'Asia's Leading Luxury Resort' and 'Asia's Most Romantic Resort'.

Sun Group's JW Marriott Phu Quoc Emerald Bay Resort at Khem Beach has also been awarded the 'World's Leading Resort & Spa' and 'Asia's Leading Luxury Resort & Spa' in the 2019 World Travel Awards, as well as "The Best Resort in the World 2020" by Haute Grandeur Global Awards. Hotel de la Coupole – Mgallery from Sa Pa was also recognized as the 'World's Leading Iconic Hotel 2019' and 'Asia's Leading Design Hotel 2020'.

For more information visit www.sungroup.com.vn