

PRESS RELEASE

IMMEDIATE USE

**CAPELLA SINGAPORE HAS APPOINTED SHERONA LAU AS EXECUTIVE ASSISTANT MANAGER,  
SALES & MARKETING**



**(Singapore, 2 March 2020)** Sherona Lau has been appointed as Executive Assistant Manager - Sales & Marketing at Capella Singapore. In her new role, Sherona will bring over 20 years of global experience in the hospitality industry to the luxury property, which is nestled on Sentosa Island, Singapore.

A native of Hong Kong, Sherona holds an Associate Degree from Domino Carlton Tivoli (Culinary Arts Academy) in Switzerland and earned her Bachelor of Science degree at Florida International University. Additionally, Sherona has completed a Group Professional Development Program in Cornell University.

Sherona started her career as a management trainee at the Yinhe Dynasty Inter-Continental Hotel in China, where she discovered her passion for the hotel industry. Sherona then joined The Peninsula Hotels, where she spent over thirteen years in various positions in Sales and Marketing at The Peninsula Bangkok, The Peninsula flagship hotel in Hong Kong and later on as Regional Director of Marketing for The Peninsula Hotels, covering the Southern China, Hong Kong and Taiwan markets. She has also worked for other luxury brands as The Ritz-Carlton and Mandarin Oriental Hotel Company.

A professional with more than 20 years of experience on her shoulder, Sherona is committed and dedicated to her profession. A leader, who has worked in North America, Europe and Asia where she developed strong international sales and marketing skills, as well as hands-on experience in the resort, luxury and business segments.

Prior to joining the Capella Singapore, Sherona served as VP & Partner at Shanghai Yu Ji Hospitality Consulting Company, where she advised luxury hospitality companies on their practices.

*For more information about Capella Hotels & Resorts, please visit <https://www.capellahotels.com>.*

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## ABOUT CAPELLA SINGAPORE

Located within 30-acres of lush rainforest on Sentosa island, Capella Singapore has cemented itself as one of the most luxurious hotels in the region over the last decade. Inspired by Tanah Merah's Malay translation red earth, architects Foster + Partners, led by Sir Lord Norman Foster, designed the resort to sit in harmony with surrounding nature, combining old-world colonial charm with contemporary chic.

Capella Singapore offers some of the most spacious accommodation options in Singapore – the 112 guestrooms include two Colonial Manors, complete with private pools. Capella Singapore also offers the opportunity for extended stays with full access to the hotel's facilities via Capella The Club Residences Singapore. These long stay offerings include 72 sea-facing suites and duplexes and 9 manors with private pools.

Website: [www.capellahotels.com/singapore](http://www.capellahotels.com/singapore)

Instagram: @capellasingapore